

# An Introduction of the Toolchain for Academic Researches

余阳 2022-10-12

# Outline



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### Introduction & Related Work

- Methodology
- **Experiments**
- Conclusions



A Simple Convolutional Generative Network for Next Item

Fajie Yuan, Alexandros Karatzoglou, I. Arapakis, J. Jose,... 2018

(?)

( Created on Sep 19 2022

Recommendation

#### Investigate & Survey **CONNECTED PAPERS** CONNECTED PAPERS Q Search for a paper. < Share 🄰 Follow About Pricing Sponsors Parameter-Efficient Transfer from Sequential Behaviors for User Modeling and Recommendation Prior works Sponsored by 💓 DagsHub 🤇 🚼 Derivative works Q Search L<sup>¬</sup> Expand Parameter-Efficient Transfer from Sequential Behaviors for User Modeling and Recommendation Origin paper Fajie Yuan + 2 authors Liguang Zhang Parameter-Efficient Transfer from Sequential Behaviors for User Modeling and Recommendation 2020, SIGIR Fajie Yuan, Xiangnan He, Alexandros Karatzoglou, Liguang... 2020 Dhawan, 2021 65 Citations Yuan, 2018 One Person, One Model, One World: Learning Continual Open in: 🖭 📖 🏷 🚳 🕱 X Yuan, 2018 User Representation without Forgetting Fajie Yuan, Guoxiao Zhang, Alexandros Karatzoglou,... 2020 Wang, 2021 Inductive transfer learning has had a big impact on computer vision and NLP domains but has not been used (uan 2018 A Generic Network Compression Framework for in the area of recommender systems. Even though there Sequential Recommender Systems Wu. 2019 has been a large body of research on generating Peng-2020 Yang Sun, Fajie Yuan, Ming Yang, Guoao Wei, Zhou Zhao,... 2020 recommendations based on modeling user-item Anh 2021 Liu, 2018 interaction sequences, few of them attempt to represent Future Data Helps Training: Modeling Future Contexts for and transfer these models for serving downstream tasks Session-based Recommendation where only limited data exists. In this paper, we delve on Fajie Yuan, Xiangnan He, Haochuan Jiang, G. Guo, Jian... 2019 the task of effectively learning a single user Taniì representation that can be applied to a diversity of tasks. User-specific Adaptive Fine-tuning for Cross-domain from cross-domain recommendations to user profile Recommendations predictions. Fine-tuning a large pre-trained network and Zhang, 2020 Sun, 2021 Lei-tai Chen, Fajie Yuan, Jiaxi Yang, Xiangnan He, Chengmi... 2021 adapting it to downstream tasks is an effective way to solve such tasks. However, fine-tuning is parameter Modeling the Past and Future Contexts for Sessioninefficient considering that an entire model needs to be based Recommendation re-trained for every new task. To overcome this issue, we Faije Yuan, Xiangnan He, G. Guo, Zhezhao Xu, Jian Xiong.... 2019 Cheng 2021 develop a parameter-efficient transfer learning architecture, termed as PeterRec, which can be StackRec: Efficient Training of Very Deep Sequential Xiao configured on-the-fly to various downstream tasks. Recommender Models by Layer Stacking Specifically, PeterRec allows the pre-trained parameters Jiachun Wang, Faile Yuan, Jian Chen, Oingyao Wu... 2020 to remain unaltered during fine-tuning by injecting a Wang, 2022 series of re-learned neural networks, which are small but Wii 2019 StackRec: Efficient Training of Very Deep Sequential as expressive as learning the entire network. We perform Recommender Models by Iterative Stacking extensive experimental ablation to show the Jiachun Wang, Fajie Yuan, Jian Chen, Qingyao Wu, Min Yan... 2020 effectiveness of the learned user representation in five

2018



performs efficient transfer learning in multiple domains, where it achieves comparable or sometimes better performance relative to fine-tuning the entire mode

downstream tasks. Moreover, we show that PeterRec

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### Investigate & Survey

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user modeling			
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### **Reference Management & Paper Reading**

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### Reference Management & Paper Reading

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### Reference Management & Paper Reading

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### Reference Management & Paper Reading

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On iPad

	Zero-Shot Recommender Systems Ding et al 2021	
	arXiv preprint	
	ZERO-SHOT RECOMMENDER SYSTEMS	
	Hao Ding & Yifei Ma & Anoop Deoras & Yuyang Wang AWS AI Labs {haodin,yifeim,adeoras,yuyawang}@amazon.com	
	Hao Wang Rutgers University hw488@cs.rutgers.edu	
021	Abstract	
12 Oct 2	Performance of recommender systems (RecSys) relies heavily on the amount of training data available. This poses a chicken-and-egg problem for early-stage products, whose amount of data, in turn, relies on the performance of their RecSys. In this paper, we explore the possibility of zero-shot learning in RecSys, to enable generalization from an old dataset to an entirely new dataset. We develop an	
cs.LG]	algorithm, dubbed ZEro-Shot Recommenders (ZESREC), that is trained on an old dataset and generalize to a new one where there are <i>neither overlapping users nor overlapping items</i> , a setting that contrasts typical <u>cross-domain RecSys</u> that has either overlapping users or items. Different from previous methods that use categorical item indices (i.e., item ID), ZESREC uses <u>items' generic features, such as natural-language descriptions, product images, and videos</u> , as their continuous	
18v2 [	indices, and therefore naturally generalizes to any unseen items. In terms of users, ZESREC builds upon recent advances on sequential RecSys to represent users using their interactions with items, thereby generalizing to unseen users as well. We study three pairs of real-world RecSys datasets and demonstrate that ZESREC can successfully enable recommendations in such a zero-shot setting, opening	
5.083	up new opportunities for resolving the chicken-and-egg problem for data-scarce startups or early-stage products.	

# Outline



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- Introduction & Related Work
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- Conclusions

# Methodology



DrawingIllustrations

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OmniGraffle (for Mac)



Visio (for Windows?)

Icons







# Methodology

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# Drawing

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- **□** Equations in Illustrations
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[2] https://github.com/TeamMeow/vscode-math-to-image

# Outline



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- Introduction & Related Work
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- Conclusions

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# Howe and Techning

### Conducting Experiments

- Weights & Biases
  - > Installation: pip install wandb; wandb login;

≻ Usage:

### Track, compare, and visualize your ML models with 5 lines of code

Quickly and easily implement experiment logging by adding just a few lines to your script and start logging results. Our lightweight integration works with any Python script.

### TRY A LIVE NOTEBOOK $\rightarrow$

# import wandb # 1. Start a new run wandb.init(project="gpt-3") # 2. Save model inputs and hyperparameters config = wandb.config config.learning\_rate = 0.01 # 3. Log gradients and model parameters wandb.watch(model) for batch\_idx, (data, target) in enumerate(train\_loader):

🛞 ANY FRAMEWORK

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if batch\_idx % args.log\_interval == 0: # 4. Log metrics to visualize performance wandb.log({"loss": loss})

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### Conducting Experiments

### □ Weights & Biases

Experiment tracking

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### Conducting Experiments

- Weights & Biases
  - > More than tracking ...





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### Conducting Experiments

□ Weights & Biases

> Reports



### • First pass: Fine-tuning BERT baseline

### - Short manual hyperparameter exploration

I started with the hyperparameter settings in the example provided with Transformers. Based on the loss and validation accuracy (eval\_acc) curves plotted in W&B after each run, I adjusted my model to improve performance from a baseline eval\_acc of 0.127 to 0.535 in fewer than 20 experiments.

Below, you can see the training loss and validation accuracy curves plotted over time. The starting baseline is in black, and the rest of the runs are colored in rainbow order from red to purple based on their creation order: my earlier experiments are reds/oranges, and the later experiments are blues/purples. The legend shows the maximum sequence length (max\_len), training epochs (E), and learning rate (LR) for each run. You can also expand the "BERT variants" run set at the end of this section to see more details about each run.



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### Conducting Experiments

### □ Weights & Biases

> Artifacts





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# Harver Ha

# **Conducting Experiments**

Weights & Biases

> Sweeps









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### Experiment Results





# Outline



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- Introduction & Related Work
- Methodology
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- Conclusions

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# University of the second secon

# Paper Writing with LaTeX

- Online LaTeX Editor (Overleaf)
  - > Pros
    - $\checkmark$  Easy to use (the environment is already installed).
    - ✓ Easy for collaboration and synchronization.
    - ✓ Track the document history automatically.
  - ≻ Cons
    - ✓ Sometimes slow and unstable, especially near the DDL.

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# Unorthing Schere and Techning

# Paper Writing with LaTeX

Local LaTeX Editor (MacTeX/TeX Live/MiKTeX + vscode LaTeX Workshop)

> Pros

- ✓ Fast and stable.
- ≻ Cons

✓ Setting up the environment for the first time may take some time.

### Paper Writing with LaTeX

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### Local LaTeX Editor (MacTeX/TeX Live/MiKTeX + vscode LaTeX Workshop)

#### preliminaries.tex — AAAI2023



uploaded gradient by adding noise in opposite directions in ferred from normal updates. However, these methods usually require a large fraction of malicious clients (e.g., 20%) to achieve a significant performance degradation, which is unrealistic for a FedRec system with millions of users. To protect the FL system from potential poisoning attacks, researchers have also proposed several Byzantine-robust FL methods in the past few years (Yin et al. 2018; Wang et al. 2020). Although these defense methods can guarantee the convergence of the global model, we found that most of them perform poorly against carefully-designed poisoning attacks in the FedRec scenario. Due to the diversity of use interests, the training data on each client is highly non-IID. Some gradients uploaded by benign clients may also deviate from others, which makes it more difficult for the server to distinguish these malicious gradients. Our UNION mechanism can be combined with existing Byzantine-robust FL methods and improves their performance against many un

#### 3 Preliminaries

In this section, we introduce the settings of federated recommendation systems and the threat model used in this work.

#### 3.1 Federated Recommendation Systems

Let  $\mathcal{T}$  and  $\mathcal{U}$  denote the sets of M items and N users/clients in a recommender system, respectively. These clients try to train a global model collaboratively without sharing their private data. We assume that the parameter set of the recom mendation model  $\Theta$  consists of three parts: an item model  $\Theta_{item}$  that converts the item ID into the item embedding, a user model  $\Theta_{user}$  that infers user interest embedding from the user profile (e.g., user ID or historical interacted items), and a predictor model  $\Theta_{pred}$  that predicts a ranking score given an item embedding and a user embedding. In each training round, the server first distributes the current global model parameters  $[\Theta_{item}; \Theta_{pred}]$  to n randomly selected clients. Then each selected client computes the update gradient  $\mathbf{g} = [\mathbf{g}_{item}; \mathbf{g}_{user}; \mathbf{g}_{pred}]$  with their local data. Following the previous work (Rong, He, and Chen 2022; Wu et al. 2022), we assume they use BPR (Rendle et al. 2009) with  $L_2$  regularization to train the local model, i.e., the gradient g is generated by optimizing the following loss function:

#### $\mathcal{L}_{rec} = -\log(\sigma(\hat{y}_p - \hat{y}_n)) + \lambda \parallel \Theta \parallel_2^2$

where  $\sigma$  is the sigmoid function.  $\hat{y}_{p}$  and  $\hat{y}_{n}$  are the predicted ranking scores of the positive and negative items. Next, the

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# English Writing

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Federated recommendation (FedRec) can train personalized recommenders without collecting user data, but the decentralized nature makes it susceptible to poisoning attacks. Most previous studies focus on the targeted attack to promote certain items, while the untargeted attack that aims to degrade the overall performance of the FedRec system remains less explored. In fact, untargeted attacks can disrupt the user experience and bring severe financial loss to the service provider. However, existing untargeted attack methods are either inapplicable or ineffective against FedRec systems. In this paper, we delve into the untargeted attack and its defense for FedRec systems. (i) We propose ClusterAttack, a novel untargeted attack method. It uploads poisonous gradients that converge the item embeddings into several dense clusters, which make the recommender generate similar scores for these items in the same cluster and perturb the ranking order. (ii) We propose a uniformity-based defense mechanism (UNION) to protect FedRec systems from such attacks. We design a contrastive learning task that regularizes the item embeddings toward a uniform distribution. Then the server filters out these malicious gradients by estimating the uniformity of updated item embeddings. Experiments on two public datasets show that ClusterAttack can effectively degrade the performance of FedRec systems while circumventing many defense methods, and UNION can improve the resistance of the system against various untargeted attacks, including our ClusterAttack.

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Untitled document

221 words 🔺

# English WritingQuillBot

Modes: Standard Fluency Formal Simple Creative Expand Shorten

Federated recommendation (FedRec) can train personalized recommenders without collecting user data, but the decentralized nature makes it susceptible to poisoning attacks. Most previous studies focus on the targeted attack to promote certain items, while the untargeted attack that aims to degrade the overall performance of the FedRec system remains less explored. In fact, untargeted attacks can disrupt the user experience and bring severe financial loss to the service provider. However, existing untargeted attack methods are either inapplicable or ineffective against FedRec systems. Synonyms: — 💎 🕅 Rephrase 🐧 🖒 🏳

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Without user data, Federated Recommendation (FedRec) can train individualized recommenders, but because it is decentralized, it is vulnerable to poisoning attempts. The majority of earlier research has concentrated on targeted attacks meant to promote certain products, but untargeted attacks meant to harm the FedRec system's overall performance have received less attention. Untargeted attacks can actually ruin the user experience and cost the service provider a lot of money. On the other hand, FedRec systems are inaccessible to or ineffectual against current untargeted attack techniques.

82 Words

Rephrase

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32

### English Writing

### DeepL, Academic Phrasebank, etc.

●●● / 文本 □ 文档		订阅 & =
源语言中文 🏏	<b>祥</b> 目标语言英语(美式) ∨	术语表 🏏
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点击一个词进行查找或查看其他翻译。		$\sim$

GENERAL LANGUAGE FUNCTIONS	Being critical				
Being cautious	As an academic writer, you are expected to be critical of the sources that you use. This				
Being critical	essentially means questioning what you read and not necessarily agreeing with it just because the information has been published. Being critical can also mean looking for reasons why we should not just accept something as being correct or true. This can require you to identify problems with a writer's arguments or methods, or perhaps to refer to other people's criticisms of these. Constructive criticism goes beyond this by suggesting ways in which a piece of research or writing could be improved.				
Classifying and listing					
Compare and contrast					
Defining terms	being against is not enough. We also need to develop habits of constructive thinking. Edward de Bono				
Describing trends					
Describing quantities	<ul> <li>Highlighting inadequacies of previous studies</li> </ul>				
Explaining causality	Previous studies of X have not dealt with				
Giving examples	Researchers have not treated X in much detail. Such expositions are unsatisfactory because they				
Signalling transition	Most studies in the field of X have only focused on Such approaches, however, have failed to address				
Writing about the past	Previous published studies are limited to local surveys. Half of the studies evaluated failed to specify whether				
an enhanced and expanded version of PHRASEBANK is available in PDF or Kindle format:	The research to date has tended to focus on X rather than Y. Previously published studies on the effect of X are not consistent. Smith's analysis does not take account of, nor does she examine The existing accounts fail to resolve the contradiction between X and Y.				
kindle	Most studies of X have only been carried out in a small number of areas. However, much of the research up to now has been descriptive in nature The generalisability of much published research on this issue is problematic. Research on the subject has been mostly restricted to limited comparisons of				
ABOUT PHRASEBANK	However, few writers have been able to draw on any systematic research into Short-term studies such as these do not necessarily show subtle changes over time Although extensive research has been carried out on X, no single study exists which However, these results were based upon data from over 30 years ago and it is unclear if				
	The experimental data are rather controversial, and there is no general agreement about				

+ Identifying a weakness in a single study or paper



# Thanks! Q&A